TRANSFORMATIVE MOVEMENT BUILDING WEBINAR SERIES

STRATEGIC NAVIGATION

NOVEMBER 29, 2016
QUESTION

• What is the geographic area of your work?
• What helps you navigate through situations?
STRATEGIC NAVIGATION

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1. What is Transformative Movement Building? **September 20th**
2. Leading with Vision & Purpose: **October 4th**
3. Deep Embodiment Through Practice: **October 25th**
4. Radical Connection: **November 15th**
5. **Strategic Navigation**: November 29th
6. Transformation Strategy: **December 13th**
LEARNING OBJECTIVES

• Explore the **physics** of movement-building
• Understand the strategic value and strength of **networked action**
• Introduce the idea of using a **Strategic Compass** to navigate
AGENDA

• Strategic Navigation: Mimi Ho
• Movement Story: María Jimenez, Mujeres Unidas y Activas
• Questions & Answers
• Movement Building Practice: Strategic Compass
MIMI’S STORY

Photo credit: Scott Bratey / Californians for Justice.

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STRAEGIC COMPASS

VISION

Purpose

Community

Practices

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ADAPTIVE LEARNING & ACTION
We pledge to move boldly forward, grounding our actions in fierce love.
MOVEMENT BUILDING IS AN ART AND A SCIENCE

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MOVEMENT BUILDING
PHYSICS

Anticipating  Leveraging  Agility to Move
Positioning  Utilizing  Awareness

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MANY PATHS UP THE MOUNTAIN
A BIGGER WE

SPECTRUM OF STRENGTHS ACROSS THE ECOSYSTEM

SERVE
Meet needs in current conditions!

RESIST
Stop bad things!

REFORM
Make things better!

GOVERN
Run things!

CREATE
Create alternatives!

Icon left to right by Luis Prado, Chris Kerr, Travis Avery, Miguel C. Balandrano, Factorio.us Collective (box) and John Cacerta (butterfly) from The Noun Project. Available under Creative Commons License Attribution 2.0.

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When I dare to be powerful – to use my strength in the service of my vision, then it becomes less and less important whether I am afraid.
- Audre Lorde
Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

-Margaret Mead
MOVEMENT BUILDING: MAKING MUSIC TOGETHER

RHYTHM
MOVEMENT BUILDING: MAKING MUSIC TOGETHER

SYNERGY
MOVEMENT BUILDING: MAKING MUSIC TOGETHER

RESONANCE
We pledge to move boldly forward, grounding our actions in fierce love.
MOVEMENT STORY

MARÍA JIMENEZ, MUJERES UNIDAS Y ACTIVAS

Organizers at the Bullhorn, SB 1070 Rally. Photo by Jacob Ruff available under Creative Commons License Attribution 2.0

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JOIN US FOR THE NEXT WEBINAR,
TRANSFORMATION STRATEGY
DECEMBER 13, 2016

FOR MORE INFO, CONTACT:
www.movetoendviolence.org & www.movementstrategy.org

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